

## A FOUR SEASON APPROACH TO GIVING

*Paladin's Four Seasons of Giving approach to charity maintains a year round commitment from all our branches coast to coast. Each season marks a different corporate initiative with individual branches supporting a number of local organizations and programs that are of significance to team members.*

### CANADIAN CANCER SOCIETY

Paladin is passionate about our support of the Canadian Cancer Society and their Daffodil Campaign. Cancer has touched many of our family and friends and we're proud to say Paladin has raised over \$480,000 for this worthy cause.



### CANADIAN BLOOD SERVICES

Paladin has committed to donating a minimum of 100 pints of blood in support of the Canadian Blood Services. Branches compete to see who can donate the most, which resulted in almost reaching our annual goal in a single day last year.



### MAKE-A-WISH

Back to school marks our commitment to children through Make-A-Wish Canada. Their mission is to grant children with life threatening medical conditions hope, strength and joy. Paladin raises money annually to help one special child's wish come true.



### CHRISTMAS HAMPERS

Paladin has initiated our Christmas Hamper Program nationwide. These hampers include food, gifts and clothing that is collected by team members and then given to Canadian families who are struggling to make ends meet.

