



Nestlé

Global YOUTH Initiative: Nestlé needs YOUTH

At Nestlé, we believe that communities can only thrive if they offer a future for younger generations. As a global company, we are determined to help young people develop their skills and gain experience so they can find jobs or create their own businesses.

This is why we have expanded our Nestlé Needs YOUTH Initiative to encompass our entire value chain, from the sourcing of raw materials to the manufacturing and distribution of our products.

Our ambition

Our ambition is to help 10 million young people around the world have access to economic opportunities by 2030. In Canada, the Youth Employment Initiative includes over 5,000 young Canadians.

Our actions

Over the last decade our global, local and brand actions have helped to prepare hundreds of thousands of youth for work; trained and supported over 4 million farmers around the world and developed the business skills of 2 million women.

Working towards our 2030 ambition, we'll focus on three key areas:

Employment and employability

We are determined to help young people develop their skills so they can find jobs through our activities to 'Get Hired', 'Get Skilled' (vocational training), 'Get Support' and 'Get more opportunities'. Read our commitment and find more information in Careers.





Nestlé



Agripreneurship

We help equip the next generation of agripreneurs by supporting and assisting young farmers to improve the economic returns from their crops and become leaders in agriculture. They are the farmers who will grow the raw materials that we need to

make our products.

Entrepreneurship

We leverage entrepreneurship by identifying and nurturing business talent in young people. They will help us reach out to new markets and consumers. They are the innovators who will find the solutions to the business challenge of the future.

